



Virginal Custo

Influencers Rates

es

(PER INFLUENCER)

Nano Influencers

FOLLOWERS: 500 - 9K

CHARGE: 4K - 5K Naira
(Normal Video Without Extra Request)

MIN AMOUNT FOR CAMPAIGN: 10

Micro Influencers

FOLLOWERS: 10K - 99K

CHARGE: 30K - 50K Naira

(Normal Video Without Extra Request)

Macro Influencers

FOLLOWERS: 100K - 500K

CHARGE: 60K - 200K Naira

(Normal Video Without Extra Request)

Major Influencers

FOLLOWERS: 500K+

CHARGE: Rates to be discussed